

## Pearl Banquets South Asian Wedding Expo Offers Ideas to Plan a Perfect Wedding

*Audiences were entrained with energetic performances between fashion shows. A visitor said: "I came expecting a typical bridal show... but this really is more like a big party!" The highlight of the evening however was the Fashion Show where over 20 different brides were showcased with magnificent designer outfit.*

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**Chicago IL:** When planning a wedding, the cultural traditions have to be handled perfectly and this requires a significant amount of effort, creativity and planning. It includes preparation, managing timelines and checklists, coordinating wedding day activities and putting them all together can be quite an overwhelming process especially when you intend for it to be a major occasion with different number of elements and thousands of minute details. There are many aspects and facets that need to be considered to accomplish a Wedding.

It includes renting a hall of appropriate size with required amenities, designing decorations centered around the theme of the wedding, coordinating flowers arrangements, Mandap decorations, table cloth, chair and napkin design/color, finding a DJ, selecting the entertainment, jewellery, clothes, selection of food menu for different wedding events, preparing the guest list, their local accommodation, organizing transportation for guests etc.

With a view to get an amicable solution and make life easier for anxious and apprehensive parents of bride and groom, 3rd South Asian Wedding Expo was organized by Pearl Banquets on Sunday, February 25, 2018, between 12-00pm to 5-00 pm at Pearl Banquets, 1490 West Lake Street, Roselle, IL. It was planned and coordinated to accommodate every aspect of planning a Wedding with various Stalls specializing in several wedding services. It also featured about 80 plus different food items including variety of drinks and starters, and complimentary Food Testing which enabled attendees to see what dishes and drinks are available at Pearl Banquets and how they taste. There was sitting arrangements too, befitting Buffet type Dinner/Lunch with agile staff demonstrating how efficiently catering can be done. This resembled a real marriage occasion. The founder of Originally India House and now Pearl Banquets, Jagmohan Jayara has always served the community with classical and contemporary dishes of food that touches their soul and brings to life the Indian Culture.

He opened Pearl Banquets in Roselle IL over 3 years ago. There were almost 50 plus different vendors who had stalls in the exhibition hall, once again making it easy for parents, relatives and friends of the bride and groom to make their choices and selections.

Most of the attendees were invited guests who were in different stages of planning wedding of their prospective bride and groom. There were about 500 guests who flocked to this event.

Overwhelming response from the Community has encouraged Jagmohan to open 3 more eateries and banquet locations in Oakbrook, Buffalo Grove and Downtown Chicago respectively. Their newest creation is Bombay Chopstick, featuring Indo-Chinese Cuisine.

Weddings are a perfect blend of Traditions, Values and celebrations. It is simply not regarded as an event; rather it is considered as a soulful affair of merger of two souls, or on a border scale of two families. Wedding is one of the most awaited moments of our lives, therefore we expect it to be just perfect but even our best-laid plans can go wrong at times. There are ways and means to enable us to make it as perfect as possible with the help of some magazines or Expos organized by experts in this arena. When asked by Suresh Bodiwala, chair of Asian Media USA for most important advice to plan a perfect flawless hassle free wedding, Dr Modi advise was that one should seriously give consideration to hiring a wedding planner to help you with preparing plans for that very special day in your life.

Suresh Bodiwala, chairman of Asian Media USA had an opportunity to interview Sonia Patel Makeup artist from USA Sakhi, Janki Patel, Samina Khan, and Shital Daftari to hear their perspective of the South Asian Wedding Expo.

South Asian Wedding Expo was an amazing experience. It was a one-stop shop that brought together various wedding vendors under one roof. It was attended by brides, grooms and their families as well as many other people. It featured fashion shows and food tastings from wedding caterers. As an online Sari Rental Boutique, it was a great opportunity to network with other wedding vendors as well as reach out to brides and grooms via the South Asian Wedding Expo. Saris and Things is a fabulous online boutique, where you can rent, said by Shital Daftari

Anita's Bollywood Beats from Buffalo Grove the adults group performed on a medley of classical and contemporary and fusion and mesmerized the audience with their graceful synchronization on songs like "Saibo" from "Shor in the City", "Kanha Manena" from "Shubh Mangal Savadhan". This was performed by Anita Rotiwar herself and her students , Urvi Dalal, Lakshmi Ravi, Nital Shah and Nitya Verma. The teen group performed on a foot tapping remix songs of the 80s and 90s like "In ankhon ki masti" from the movie Umrao Jaan and "Chamma Chamma" which are revised to suit the taste of the new generation without changing the basic melody. This was performed by Alyssa Sachdeva, Himali Sachdeva, Akshada Dharrao, Riya Khandelwal and Diya Shah.

There are various Vendors who exhibited their products/services at the Expo such as Abc Limousine, Andaaz jewelry, Anisha Creations, Artistic, Arya Sounds, Ashu Cards, Ashutosh Sales Inc, Bandhan Rentals, Bombay Styles, Champagn Limosine, Doll's Salon & spa, Dream Events, Emrace Earth Oils, Escape Entertainment, Holiday Inn, JD Events, Joshua, Maharaja Farm, Plush Event Planning, Poonam creations, Premeir Design, Ramis Mandap, Sabs, St J Y, The baking Institute, The Great Recyclery, Waterford Conference Center and Yanini Design

Once again, the South Asian Wedding Expo was a grand success. Gulya Kadyrova, General Manager of Pearl Banquets & Conference Center did excellent job for vendors and public to make their visit more enjoyable and memorable. We are thrilled to see so many brides and grooms get their wedding planning off to a great start. "It was a pleasure to see so many brides and grooms accomplish so much. Now they can relax a bit and focus on building their lives together!"

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